THE PHILLIPS 66
C.J. “PETE” SILAS
PROGRAM IN
ETHICS AND LEADERSHIP

Keynote Addresses (Online)

“LEADERSHIP AT THE
TIME OF A GLOBAL
PANDEMIC”

“PUBLIC HEALTH
LEADERSHIP AND
COMMUNICATION DURING
A TIME OF TWO
PANDEMS”

WEDNESDAY SEPTEMBER 23, 2020
3:30 P.M.
WEBEX LINK
Keynote addresses presented by:

Harry Heiman, Associate Clinical Professor, Georgia State University's School of Public Health

Jodie Guest, Professor and Vice Chair of Emory University's Department of Epidemiology at Rollins School of Public Health and at the School of Medicine

Introduction by:

Paul Kohl, Director of the Phillips 66/C.J. “Pete” Silas Program in Ethics and Leadership, Regents’ Professor, Institute Fellow, and Thomas L. Gossage Chair

Harry Heiman Lecture: “Leadership at the Time of a Great Pandemic”

Abstract: The COVID-19 pandemic has exposed gaps in the US health-care and public health systems and also laid bare the profound health inequities experienced by socially disadvantaged communities and populations. Both COVID-19 and the resulting social and financial crises have disproportionately impacted the same racial and ethnic minority communities in predictable ways, based on longstanding social and economic disadvantage.

Dr. Harry Heiman, a family physician and public health expert, will assess the current challenges and opportunities for political and public health leadership as well as our society more broadly as we address this unprecedented global pandemic.
Harry J. Heiman is Clinical Associate Professor in the Department of Health Policy and Behavioral Sciences at the School of Public Health at Georgia State University (GSU) where he also directs the Doctor of Public Health (DrPH) applied public health doctorate program.

Prior to joining GSU, he served as Director of the Division of Health Policy at the Satcher Health Leadership Institute at Morehouse School of Medicine, where he was also Associate Professor in the Department of Family Medicine. He is a Fellow of the American Academy of Family Physicians, with over twenty years of clinical practice experience. Leveraging his experience as a primary care physician and expertise and experience in health policy, Dr. Heiman’s work focuses at the intersection of health policy and health equity.

Dr. Heiman received his medical degree from the University of Cincinnati College of Medicine and his master’s in public health from the Rollins School of Public Health at Emory University. From September 2012 to August 2013, he was a Robert Wood Johnson Foundation health policy fellow in Washington, D.C. and served on committee staff for the House Energy and Commerce Committee in the U.S. House of Representatives under Ranking Member Henry Waxman.

Dr. Heiman’s areas of interest and expertise include health policy, health equity, health-in-all-policies, and health system transformation. In July 2014 to 2018, he served on the Southeastern Health Equity Council, one of ten regional health equity councils in the U.S. formed as part of the National Partnership for Action to End Health Disparities. He is also a board member and former board chair of Georgians for a Healthy Future, a statewide consumer health advocacy organization.

Dr. Heiman has played a prominent role engaging with local and national media since the onset of the Coronavirus pandemic. Recent media quotes can be found at https://publichealth.gsu.edu/media-coronavirus/#1587955314885-29a6c213-033f.
Jodie Guest Lecture:
“Public Health Leadership and Communication during a Time of Two Pandemics”

Abstract: The US is currently dealing with two pandemics, COVID-19 and racism. One is new and one is generations old but both are public health crises. The effects of the two pandemics are inextricably linked as COVID-19 disproportionately affects minority populations in the US. Black and Latino communities are suffering higher rates of disease, hospitalization and death related to the virus. Dr. Jodie Guest is an infectious disease epidemiologist and professor and Vice Chair of the Department of Epidemiology at Rollins School of Public Health at Emory University. She will discuss communicating public health messages during this time of crisis.

Guest Bio:

Dr. Jodie Guest is a Professor and Vice Chair of the Department of Epidemiology at Rollins School of Public Health and at the School of Medicine, Emory University. She has been the recipient of multiple teaching awards at Emory, most recently the 2020 Rollins School of Public Health Professor of the Year, 2020 Teaching Excellence Award from the Department of Epidemiology and the Emory School of Medicine Excellence in Diversity and Inclusion Award.

Dr. Guest has a broad background in epidemiology and specific expertise in HIV cohorts and clinical trials, having focused her research in racial, sexual, and gender minority populations in HIV care. Since March 2020, Dr. Guest has been leading Emory’s outbreak response team for COVID-19 work, working in Hall County with poultry plant workers, communities in middle Georgia and the Mexican Consulate in Atlanta. She is on the Leadership Advisory Council for the Emory COVID-19 Response Collaborative, a public health and academic partnership, and is leading the outbreak response efforts for this collaboration. Dr. Guest serves on the Board of Trustees for Leadership Atlanta, Georgia Humanities and the Leadership Council for Zoo Atlanta and is the co-chair of the National LGBTQ Health Conference.
Ethics, leadership and quality, grounded in strong communication skills and professionalism, are essential components of an engineering education. To spotlight the importance of these core values, in 1995 the Phillips Petroleum Foundation awarded a grant to the School of Chemical & Biomolecular Engineering to develop the Phillips 66/C.J. “Pete” Silas Program in Ethics and Leadership.

Named in recognition of the outstanding professional achievements of Georgia Tech chemical engineering alumnus C.J. “Pete” Silas, who retired from Phillips Petroleum as chairman and CEO in 1994, the program focuses on technical and business decisions that have ethical ramifications. These topics and related areas in engineering, technology and ethics are integrated into the core chemical and biomolecular engineering curriculum and are addressed in an annual public symposium featuring prominent industrialists and ethicists.

**Previous Speakers**

- Greg Garland
- Arnold F. Stancell
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- Michael J. Dolan
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- Elsa Reichmanis
- Thomas M. Connelly Jr.
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- William G. Paul
- Raymond V. Gilmartin
- Robert W. Galvin
- Shaun F. O’Malley
- C.J. “Pete” Silas, ChE ’53
- Glenn Wright
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- Ronald Rousseau
- G. Wayne Clough
- Ivan Oransky
- Roger Pielke Jr.
- Valerie Montgomery
- Valerie J. Kuck